



Alesta Fashion Group GmbH

About Us

Alesta Fashion Group GmbH is a leading Germany-based organization specializing in the production and supply of high-quality menswear.

With over 38 years of expertise in the textile industry, Alesta has built strong partnerships with globally recognized brands and retail chain stores. Alesta's commitment to quality, competitive pricing and punctual delivery has earned the trust and satisfaction of clients worldwide.



Product Range

Alesta Fashion Group GmbH specializes in a wide array of menswear products:

- Men's Shirts
- Suits
- Various Knitwear
- Underwear
- Socks



Our versatile product range is designed to meet diverse customer needs and market demands.

Core Competencies

At Alesta Fashion Group GmbH, we excel in managing the entire textile production chain, ensuring that every aspect—from sourcing to delivery—is meticulously organized. Our core competencies include:

- **Global Fabric and Trim Sourcing:** We leverage our extensive network to source premium fabrics and trims from competitive suppliers worldwide, ensuring superior quality for our clients.



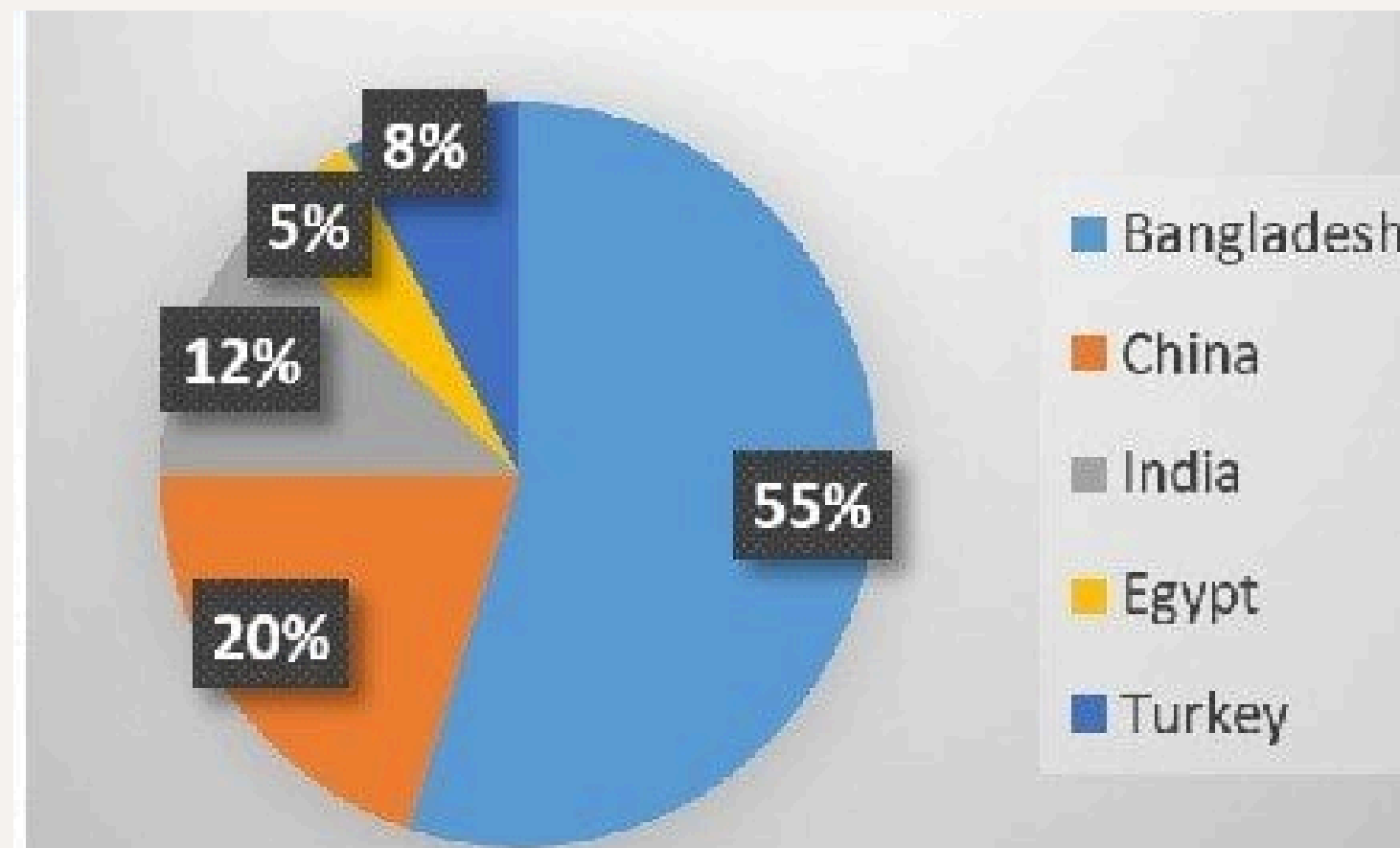
- Our highly skilled design teams in Turkey and Italy collaborate closely with clients to create custom 3-D designs, perfectly tailored to their specifications and color themes.
- Efficient Sampling Process: We pride ourselves on providing fast and customized sampling, including salesmen-samples, tailored to meet the unique requirements of each brand.

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- **Sustainable Production Practices:** Co-owned production facilities located in Dhaka, Bangladesh, and Bangalore, India, we are committed to sustainable manufacturing processes. Our operations are guided by an optimized quality management system, ensuring environmentally responsible production with our partners across five countries (Bangladesh, India, China, Turkey and Egypt).
 - **Comprehensive Logistics Solutions:** We handle all logistics arrangements, utilizing sea, land, train, and air transport to ensure timely door-to-door delivery.
Our EUROPEAN INVOICING SYSTEM and flexible payment terms of 30-60 days after receipt of goods provide clients with the financial flexibility needed to optimize their cash flow.
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Production Capacity & Product Distribution

Our global production capabilities are designed to meet diverse market demands efficiently. Below is a breakdown of our current production capacity by country:

- Bangladesh: 55%
- India: 20%
- China: 12%
- Turkey: 8%
- Egypt: 5%

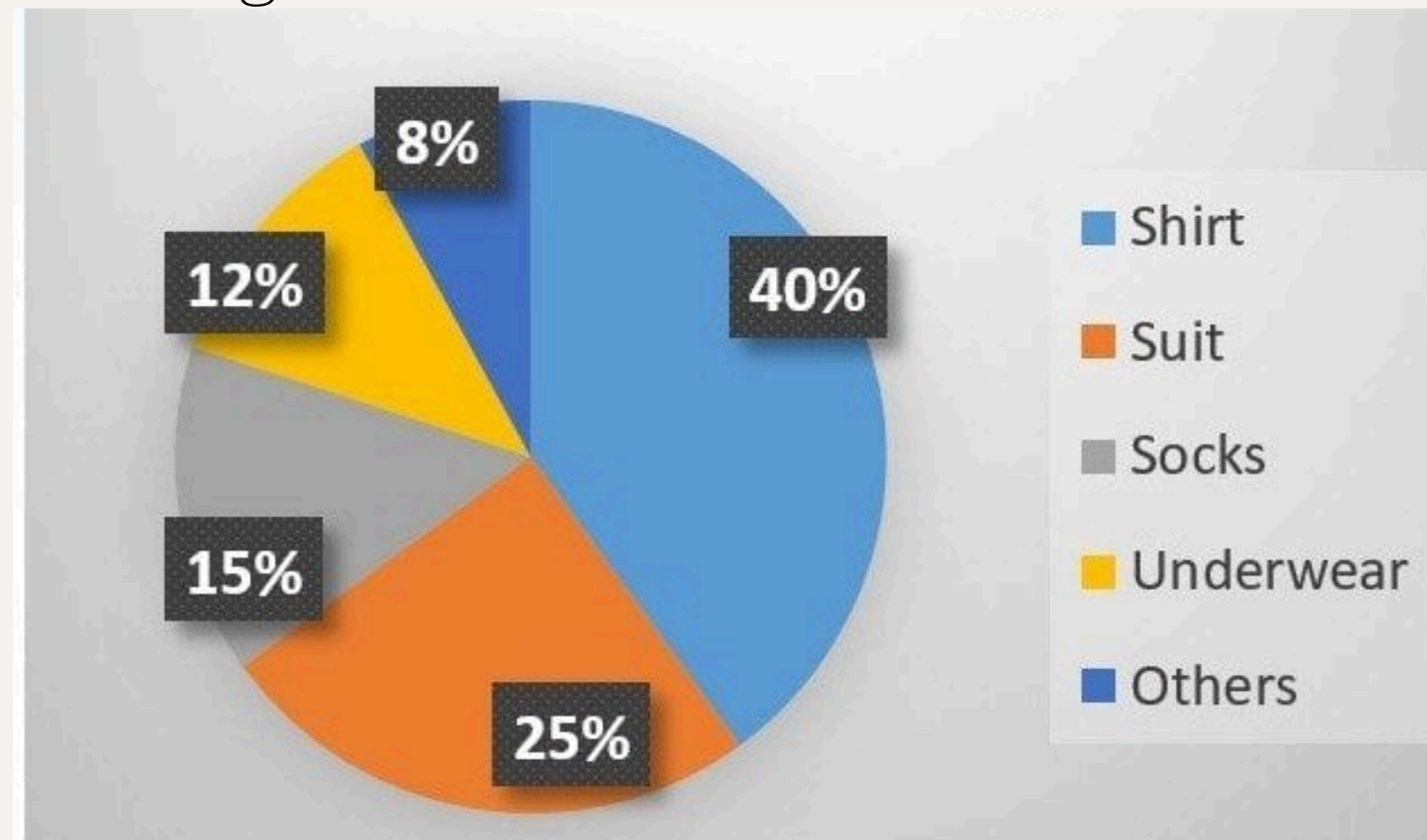


This distribution showcases our strategic emphasis on high-volume production in Bangladesh, reinforcing our operational strengths and ability to scale our offerings.

Product Range Distribution

Alesta Fashion Group GmbH specializes in a variety of garment categories, with a focus on high-demand products. Our product range distribution is as follows:

- Shirts: 40%
- Suits: 25%
- Socks: 15%
- Underwear: 12%
- Others: 8%



Our primary emphasis on shirts and suits underscores our expertise in these segments, which collectively represent a significant portion of our product range.

Global Influence and Reach

Alesta Fashion Group GmbH has established a global presence, earning a respected name in the world's leading fashion capitals through its commitment to quality and service.





Clientele

We are proud to serve prestigious clients such as DRESSMANN (Norway), STOCKMANN (Finland), P&C (Germany), ENGBERS (Germany), FUSSL (Austria) SUPERDRY (UK). PRIMARK (UK), CELIO (France) and other leading brands.



Conclusion

With a rich heritage in menswear production and an unwavering commitment to quality and client satisfaction, Alesta Fashion Group GmbH is poised to continue driving innovation and excellence in the global menswear market.

We invite you to partner with us for your menswear needs and experience the Alesta advantage in quality, service and innovative solutions.

